

# GREEN FINANCE & SUSTAINABLE INVESTMENT STRATEGIES



This course provides a practical understanding of Green Finance and its growing importance in the banking sector, covering both global developments and Pakistan's evolving regulatory landscape. Participants will gain insights into green financial products, including renewable energy and SME financing, sustainable trade finance, and the integration of ESG and climate risk factors into credit appraisal and lending decisions, enabling banks to strengthen compliance, manage risk, and support sustainable growth.



## COURSE CONTENTS

### Introduction to Green Finance

- What is Green Finance?
- Global vs. local perspective

### Regulatory & Policy Landscape

- State Bank of Pakistan (SBP) Green Banking Guidelines
- SECP initiatives and sustainable finance roadmap
- International frameworks banks should be aware of (IFC, UNEP FI, ESG basics)
- Key compliance and reporting expectations for banks

### Green Financial Products & Instruments

- Green loans and project financing (renewable energy, agriculture, SMEs)
- Sustainable trade finance

### ESG Risk Assessment & Credit Decision-Making

- Integrating ESG factors into credit appraisal
- Climate and environmental risk in lending portfolios
- Common challenges and how banks can manage them

## TARGET AUDIENCE

- Product Development Manager
- Area Managers
- Relationship Managers
- Branch Managers
- Agriculture Finance Officers
- Business Development Department
- Agriculture Department
- Credit Department
- SME & Commercial Department
- Business Development Officers

## FACILITATOR:

Dr. Syed Asim Ali Bukhari holds a PhD in Green Banking – Governance and Risk Management from USM, Penang, Malaysia, and has obtained a Professional Certification in Green and Sustainable Finance from the Chartered Banker Institute, UK. He is currently working as SVP / Unit Head – ESG, Policy & RA, RMG at The Bank of Punjab. He is an expert in Green Banking, ESG, Green & Sustainable Financing, Environmental & Social Risk Management (ESRM) Framework, UN-SDGs, IFRS S1 & S2, and Climate Smart Agriculture. His academic expertise is complemented by over 20 years of diverse professional experience. He has served in a number of reputable banks in Pakistan, including Bank AL Habib Limited, UBL, and Soneri Bank Limited. He has participated as a guest speaker and panelist on various platforms. He has conducted training & awareness sessions in collaboration with a number of organizations, including NIBAF and IBP. Dr. Bukhari has authored more than 100 articles in international journals and local English newspapers, magazines, and blogs on diverse areas of ESG & Green Management, especially Green Banking Adoption. He has attended several international seminars, conferences, and courses in the area of Green & Sustainable Management.



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